

2024 WAMM Spring Conference Agenda

April 15-17, 2024

Hilton Appleton Paper Valley

333 W College Avenue

Appleton, WI 54911



Monday, April 15, 2024

Monday, April 15, 2024	
7-9am	Registration
9-9:30am	Welcome and opening remarks
9:30-10:30am	Legislative Update- Gary Goyke, guests: County Executive Tom Nelson State Senator Rob Cowles and Ms. Heather Moore from Senator Cowles office
10:30-10:45am	Break
10:45am-12:30pm	Legislative Update Continued- Gary Goyke, guests: County Executive Tom Nelson State Senator Rob Cowles and Ms. Heather Moore from Senator Cowles office
12:30-1:30pm	Lunch
1:30-2:30pm	Mobility Management Advocacy training: Advocacy PF2 Speaker: Darin Wasniewski- AARP

2:30-3pm	Break
3-4pm	WAMM Election
4-5PM	WAMM Board Meeting
5-7pm	Dinner/Social Hour on your own

Tuesday, April 16, 2024

7:30-9am	Local Vendor Expo
9-10am	Building an Effective Transportation Advisory Committee PF1 Panel Discussion featuring Amie Bastain, Outagamie County ADRC, Mike Rohrkaste, Fox Valley Memory Project and Shannon Zwitter, Make The Ride Happen, Shelby Miller, Hope Clinic
10-10:30am	Break
10:30-11:30am	Business Plan Development and Writing MG7 Speakers: Ryan Thompson, Appleton Business Consulting and Amy Pietsch, Fox Valley Technical College Venture Center/E-Seed Program Director
11am -1pm	Lunch/Vendor Expo
1-3pm	Vendor Expo
3-4pm	Integrating Your Program with Local Planning PF6 Speaker: Darin Wasniewski- AARP

4:30-9:45pm	<p>Dinner/Timber Rattlers Baseball Game:</p> <ul style="list-style-type: none"> • Leave Hotel at 4:15PM • Route 12 departs at 4:45PM (Bus passes will be provided) • Arrive at Fox Valley Technical College at 5PM <ul style="list-style-type: none"> ○ Approximately a .75 mile walk to stadium. <ul style="list-style-type: none"> ▪ Be sure to dress for the weather (shoes, coats, umbrella, etc.) ▪ Make The Ride Happen will have a van available for rides. ○ Ball Park style meal will be served in a covered Pavilion. <ul style="list-style-type: none"> • Cher-Make Hot Dogs • Grilled Cher-Make Brats • Grilled Hamburgers • Cowboy Baked Beans • Homemade Pasta Salad • Potato Chips • Assorted Dessert Tray ○ Tickets are box seats located near the field/open-air seating. • Walk/Van back to bus stop at 9PM • Board Route 12 at 9:25PM • Return to hotel by 10PM
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Wednesday, April 17, 2024	
9-10am	WisDot Update- Eric Anderson & Lori Jacobson, Specialized Transit Managers WisDot
10-11am	<p>Customer Service P13 Speaker: Kayla Countney, Goodwill NCW, Manager of Mission Relations</p>
11 - 11:15am	Break
11:15-12:15pm	<p>Cost Allocation MG1 Speaker: Julie Schafer, RLS & Associates, Inc.</p>
12:15pm	Closing Remarks
12:30-1:30pm	Conference Adjourned - Boxed Lunches

Thank You for attending! –Safe Travels Back Home All!